

**CLAIMS:**

1. A fragrance dispenser comprising:

a housing portion through which an air discharge passage interconnecting an upstream side of said housing portion and a downstream side of said housing portion extends; and

5 a cartridge carrying a fragrant substance and having vents for allowing air to pass for entraining fragrance from said cartridge;

wherein the cartridge is removably mounted and rotatably adjustable about an axis of rotation between at least a first position and a second position, at least a portion of at least one of said vents being obstructed by said housing portion if said cartridge is in said 10 first position and being open if said cartridge is in said second position;

characterized in that said cartridge is removable in a direction transverse to said axis of rotation.

2. A fragrance dispenser as claimed in claim 1, characterized in that the cartridge

15 has a circumferential wall extending around the axis of rotation, the vents being arranged in said circumferential wall.

3. A fragrance dispenser as claimed in claim 1, characterized in that mounting / structures engage said cartridge from axially opposite sides.

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4. A fragrance dispenser as claimed in claim 3, characterized in that said cartridge is resiliently, axially clamped.

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5. A fragrance dispenser as claimed in claim 4, characterized in that at least a portion of said cartridge is axially compressible.

6. A fragrance dispenser as claimed in claim 1, characterized in that said cartridge is axially dividable for allowing access to the inside of said cartridge.

7. A fragrance dispenser as claimed in claim 1, characterized in that the fragrance dispenser further includes at least one co-operating pin and recess co-axial with said axis of rotation and retaining said cartridge in the mounted condition.

5 8. A fragrance dispenser comprising:  
a housing portion through which an air discharge passage interconnecting an upstream side of said housing portion and a downstream side of said housing portion extends;  
and  
a cartridge carrying a fragrant substance and having vents for allowing air to  
10 pass for entraining fragrance from said cartridge;  
wherein the cartridge is removably mounted and rotatably adjustable about an axis of rotation between at least a first position and a second position, at least a portion of at least one of said vents being obstructed by said housing portion if said cartridge is in said first position and being open if said cartridge is in said second position;  
15 characterized in that said cartridge contains a granular fragrance carrier substrate.

9. A fragrance dispenser according to claim 8, characterized in that the granular fragrance carrier substrate comprises a scent absorbing polymer material.

20 10. A fragrance dispenser according to claim 8, characterized in that the vents include inlet vents and outlet vents, the inlet vents being located in a bottom portion of the cartridge.

25 11. A fragrance dispenser according to claim 10, characterized in that the inlet vents are located under the outlet vents for causing an upwardly directed flow through the cartridge when in operation.

12. A domestic appliance including a fragrance dispenser according to any one of  
30 the preceding claims, said domestic appliance having a motor, a ventilator coupled to that motor and a housing including said housing portion, the ventilator communicating with said air discharge passage.

13. A fragrance dispensing cartridge carrying a fragrant substance and having

vents for allowing air to pass for entraining fragrance from said cartridge and including retaining means for removably engaging a housing portion for mounting the cartridge in a position rotatably adjustable about an axis of rotation between at least a first position and a second position, characterized in that the retaining means are adapted for engaging and

5 releasing the housing portion in a direction transverse to said axis of rotation.

14. A fragrance dispensing cartridge carrying a fragrant substance in a chamber having vents for allowing air to pass for entraining fragrance from said cartridge and including retaining means for removably engaging a housing portion for mounting the

10 cartridge in a position rotatably adjustable about an axis of rotation between at least a first position and a second position, characterized in that a granular fragrance carrier substrate is present in said chamber.